

Rally at the Roundhouse

Be part of the ultimate back to school celebration on Thursday, August 6, 2026 at Charles Koch Arena. Join more than 7,000 educators and staff for a morning of entertainment and celebration for the start of another school year!

Lead Sponsor (\$20,000)

Power hundreds of buses that will transport 7,000+ Wichita Public Schools staff to and from the Rally. **As our lead sponsor, you'll have the opportunity to air a 1 minute video to be played during Rally for all 7,000 staff to see!** Your logo will be proudly displayed on the jumbotron as guests enter the Roundhouse. Plus mention in event emails, a social media shoutout and the opportunity to set-up a table to interact with staff as they arrive.

SOLD
Credit Union of America

Believer Speaker (\$10,000)

The one and only Gery Brooks, a teacher tik-tok legend, is coming to the Rally! As he is announced, the crowd will go wild, and your name will be announced as the sponsor who made it happen. Plus, recognition in event emails, a social media shoutout and opportunity to set-up a table to interact with staff as they arrive.

Roundhouse Sponsor (\$5,000)

Sponsor Charles Koch Arena, the venue for our Rally at the Roundhouse. Your donation covers the rental fees for this space, and your logo will be proudly displayed on our jumbotron as guests enter the Rally, plus mention in event emails, and the opportunity to set-up a table to interact with staff as they arrive.

Games Sponsor (\$2,500)

As thousands of teachers enter the Roundhouse, they'll have the chance to compete for prizes with minute-to-win-it style games. Sponsor all prizes and you'll be the hero of the day!